GW Micro Announces Global Window-Eyes Initiative for users of Microsoft Office

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FOR IMMEDIATE RELEASE

Fort Wayne, Indiana (January 14, 2014) - GW Micro, Inc. (www.gwmicro.com) is proud to make a revolutionary announcement. GW Micro and Microsoft Corp. have partnered to make Window-Eyes available to users of Microsoft Office at no cost. Window-Eyes is a screen reader that enables people who are blind, visually impaired, or print disabled to have full access to Windows PCs and makes the computer accessible via speech and/or Braille.

To better deliver Window-Eyes to the people who need it most, GW Micro and Microsoft have collaborated on this global initiative, available in over 15 languages, to enable anyone using Microsoft Office 2010 or later to also use Window-Eyes for free. Access to technology is critical to people who are blind or visually impaired in order to have the same opportunity to compete in the workplace. As such, this initiative between GW Micro and Microsoft has the potential to reduce barriers for millions of people who are blind or visually impaired around the world.

As the population ages, technologies like Window-Eyes will become more and more important as the number of people with age-related macular degeneration and other retinal degenerative diseases increases. "This significant change in the way we are doing business reflects the changing perception of accessibility and also technology in general. Rather than wait for the world to change, Microsoft and GW Micro are leading the way," said Dan Weirich, Vice President of Sales and Marketing for GW Micro. Weirich believes this technology can help millions of people gain access to their PC, and that providing it free of charge will open a whole new world of assistive technology to many people.

In light of the rapidly changing face of technology and specifically, the changing face of assistive technology, the combined efforts of GW Micro and Microsoft have the goal of providing accessibility to people who are blind and visually impaired for the long term.

Microsoft continues to take accessibility seriously. "By partnering with GW Micro in this endeavor we are demonstrating Microsoft's ongoing commitment to provide all of our customers with the technology and tools to help each person be productive in both their work and personal lives." said Rob Sinclair, Chief Accessibility Officer for

Microsoft.

Eligible customers, using Microsoft Office 2010 or higher, will be able to download a full version of Window-Eyes starting today at www.WindowEyesForOffice.com. The website provides download instructions as well as additional details about this offer.

GW Micro, Inc. (www.gwmicro.com) has been a trusted pioneer in the adaptive technology industry since 1990, and continues to lead with innovative, customer driven solutions.

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